

# Post-Growth Entrepreneurship Course Pilot

Business can be the most effective form of activism. Business can be the most expressive form of art. But we have never been taught to think about it in this way.

Join Dr. Melanie Rieback, CEO of Radically Open Security and Nonprofit Ventures to learn about a new form of social entrepreneurship called “Post-Growth Entrepreneurship”.

**Time:** 2-3 PM (class), 3-4 PM (discussion)

**Venue:** VU Amsterdam (De Boelelaan 1105)

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## 1. Questioning Business

**Monday June 3:** Room 6A-32

- Addiction to Growth
- Business education
- Profit's double meaning
- Network effects

## 4. Micro-Level: Human

**Thursday June 13:** Room 9A-16

- Business as art/activism
- No superheroes required
- New forms of management
- Creativity for Business
- Business for Creativity

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## 2. The problem with “Social Enterprise”

**Thursday June 6:** Room 6A-32

- Aren't social enterprises the answer?
- Muhammad Yunus
- A spectrum of social enterprise

## 5. Meso-level: Post-Growth Entrepreneurship

**Monday June 17:** Room 6A-32

- Bootstrapping model
- Serial entrepreneurs
- Business model “recipes”

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## 3. What is ‘Post-Growth Business’?

**Tuesday June 11:** Room 5A-24

- Definition
- Legal entities
- Attacker model
- Case studies

## 6. Macro-level: Forming an economy

**Thursday June 20:** Room 6A-32

- Redirecting cashstreams
- “Boring but necessary”
- Ethical supply chains
- Emergent ecosystems

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**Registration:** <https://www.entrepreneurshipaspractice.com/post-growth-ent>  
**Any questions:** Dr. Neil Thompson ([n.a.thompson@vu.nl](mailto:n.a.thompson@vu.nl))